



Mobility Solutions

EXTEND YOUR POSSIBILITIES

True mobility today means secure access to real-time enterprise information that enables business decisions anywhere, at any time. It also means streamlining business processes, reducing operating costs, increasing revenue, improving customer service, more fully empowering staff—and coming out on top in your market. Johnston McLamb's Mobility Solutions practice is helping small, mid-sized, and large organizations realize the potential of mobility. From needs analysis through implementation, Johnston McLamb will help you understand how information flows across all aspects of your business and identify how mobile computing can help you get more out of your existing IT investments.

JOHNSTON McLAMB'S MOBILITY SOLUTIONS PRACTICE:

- Identify the best-fit technologies and integration plan for each client engagement
- Securely extend enterprise applications to anyone, anywhere
- Facilitate strategic business decisions and put real-time, actionable data in employees' hands
- Increase efficiency of critical business operations

RIGHT-SIZED SOLUTIONS FOR EVERY ORGANIZATION

We've witnessed many trends in mobility and we've observed two extremes. Either companies have been limited to selecting from a small range of off-the-shelf offerings, or they've been pushed toward overwhelming enterprise-wide integrations. These large-scale integrations are often not appropriate for small or mid-size organizations. And too often, off-the-shelf solutions don't effectively solve the strategic challenges of large organizations. Johnston McLamb is providing alternatives that are helping our clients reach their unique business objectives and attain clear competitive advantages.

Moving to a mobile computing environment is part of an organization's larger information evolution. Johnston McLamb promotes a phased entry to mobility and focuses on helping organizations identify strategic mobile investments and then build appropriate, scalable solutions. Our Mobility Solutions professionals know that each implementation is different. We use our proven planning and analysis methodology to help organizations define the best devices, platforms, and applications for an organization's individual business needs.

OUR DYNAMIC MOBILITY SOLUTIONS PROCESS

Our methodology, past performance, core expertise, and commitment to our clients' success help us assure project success. With broad and deep mobility solutions and systems integration capabilities, Johnston McLamb meets small, mid-size, and large organizations' business challenges with best-of-breed mobile solutions. ➤



The approach begins with clear modeling of how relevant information currently flows across an organization. Where is data first collected? Who must have access to it, and where must it ultimately reside? Will it ever require updates, or will other business functions ever call on it? This analysis enables us to fully define the enterprise architecture for mobile solution integration.

After high-level information flow modeling, we help each organization connect its business processes and information needs to a mobile solution that will best accomplish its goals. We deliver in-depth mobile computing plans that provide detailed recommendations for the most appropriate devices, platforms, software, and security strategies to meet an organization's business goals. In all that we do, we strive to guide clients toward identifying the mobile solutions that will give them the most value for their investment.

Johnston McLamb's team of Mobility Solutions experts lead the development and deployment of custom solutions, as well as the customization of off-the shelf products. Our past projects have spanned the full range of mobile solutions. We've helped organizations achieve everything from the nationwide deployment of emergency preparedness solutions to the rollout of localized mobile workflow management systems. Each development process is unique, but a common thread ties them all together: each piece of software is developed with a clear focus on the client's business goals.

JOHNSTON McLAMB'S AREAS OF FOCUS WITHIN MOBILITY

MOBILE WORKFLOW MANAGEMENT SOLUTIONS

Workflow shouldn't be interrupted just because an employee is out of the office, working in the field, or on travel. Johnston McLamb's mobile workflow management solutions are helping organizations identify how best to integrate mobile computing to keep employees connected to business processes, regardless of location. Implementations like enterprise-wide transaction authorization systems give users the ability to retrieve critical information and take action via their mobile devices.

MOBILE EMERGENCY PREPAREDNESS SOLUTIONS

As an extension of our workflow management solution, our mobile emergency preparedness solutions are helping organizations ensure business continuity in the event of a crisis. We do this by integrating mobile emergency preparedness, alert, response, and preparedness processes into the enterprise computing platform. When every second matters, our solutions empower organizations to distribute pre-defined or custom messaging to employees. Whether the data is simply a notification, or whether it contains detailed response instructions, we're helping organizations identify the type of emergency preparedness information they need

to communicate and the most effective mobile methods for doing so.

MOBILE BUSINESS INTELLIGENCE SOLUTIONS

We're also using mobile solutions to extend the benefits many of our clients are achieving from our Geospatial Business Intelligence/Visual Business Intelligence practice. Our mobile business intelligence solutions are enabling employees to quickly view real-time business intelligence enabled by spatial data and take the appropriate actions to improve their business performance. Using Johnston McLamb's secure mobile business intelligence solutions, relevant drill-down information is delivered on the spot, knocking down barriers to change and streamlining business processes for a clear impact on your bottom line.

BRIDGING THE GAP BETWEEN MOBILITY AND STRATEGY

Our mobility solutions meet with long-term success because we work with each client to create a strategic map between mobile opportunities and overall enterprise goals. Without defining this link, an organization could be left with a mobile solution that in no way supports its overall mission or goals. Johnston McLamb's strength is in helping organizations make strategic investments in this arena and then measure and respond to their impact.

We also pride ourselves on providing clients with software- and product-agnostic recommendations. With the increasing number of options in the mobile world, we position ourselves to help our clients navigate the choices and identify the most appropriate one for their business problems. It's this complete focus on the customer—rather than on implementing a particular device or piece of software—that sets us apart in this increasingly complex landscape.

USING MOBILE TO ACHIEVE THE MISSION

Moving an organization toward mobile computing doesn't just mean providing email in the field anymore. It's about understanding how information flows across your organization and how a mobile solution can increase the efficiency of all your business operations. Ultimately, it's about building scalable mobile solutions that are ready to grow and evolve when you are.

Contact Johnston McLamb today at jmsales@JohnstonMcLamb.com to learn more about how our Mobility Solutions practice can help you move into the mobile age and empower your field staff to make the strategic business decisions you need to get ahead and stay ahead.